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ZACHARY ZULCH

Hello! My life revolves around creative expression in pursuit of a better life for everyone.

GET IN TOUCH

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2101 Burton Dr. #1011, Austin, TX 78741

EDUCATION

California Polytechnic State University
San Luis Obispo, CA. Graduated Magna Cum Laude.
BFA, Department of Art & Design;
Graphic Design Concentration; June 2014.

Saddleback College
Mission Viejo, CA. Transferred 2011
General education and foundational Art
BFA courses for transfer units. GPA: 3.8

Aliso Niguel High School
Aliso Viejo, CA. Graduated June 2009

DESIGN EXPERIENCE

Finovo
Digital Strategy Firm, Austin, TX. 2017–Present
Creative Director: Consulted companies and designed branding, websites, and animated explainer videos

Almost Real Things
Print and Online Art Magazine, Austin, TX. 2015–Present
Owner and Creative Director: Developed a brand, website, magazine layout, content, advertising design, event production flow, and collaborator partnerships

FINIEN
Branding Firm, Long Beach, CA. 2014
Graphic Designer & Project Lead: Created logos, packaging, and materials for high profile startup brands

San Luis Obispo County Health Agency
Health & Nutrition Program, San Luis Obispo, CA. 2013–14
Lead Graphic Designer: Used demographic data and stats to create print and digital collateral for the entire county

SELECTED FREELANCE

Xerox, TransAmerica, Fidelity, Betterment Institutional, AdvicePeriod, Sundance and Alzheimer's Texas

SKILLS

Able to work across Mac, Windows, and Linux platforms

Design

Adobe CC (Photoshop, Illustrator, InDesign, Lightroom, Dreamweaver, Experience Design), Sketch 3, Sketch-Up 8, Microsoft Office Suite

Audio and Video

Ableton Live 9, Native Instruments, Final Cut Pro, Adobe CC Premiere and After Effects, Audacity, Sony Vegas 12

Talents

DJing, Drawing, Naming, Photography, Videography, Hand Lettering, UI/UX, HTML/CSS, Branding, Teaching

ORGANIZATIONS

AIGA, Austin Chapter

Austin Design Week 2016 Organizer

Austin Creative Alliance, Sponsored Project

HONORS AND AWARDS

Rosetta Marketing Agency (Publicis)

2014 Best Overall Award: rebranding suite, Bread Crumbs

San Luis Obispo County Public Health Department

Ad Competition Winner: 2014 Public Health Week Campaign

Cal Poly San Luis Obispo

Dean's List all quarters from 2011–14

Saddleback College

Dean's List all quarters from 2009–11

Aliso Niguel High School

Honor Roll all semesters from 2005–09

Espirit de Wolverine Award

Portfolio and References available upon request.